





12th November 2024

Dear Inner Wheel members,

The worldwide campaign Orange The World from the United Nations strives to end violence against women.

Our heart beats for humanity, Inner Wheel can be a force for good in the world and I want us to UNiTE and embrace the Orange The World campaign.

Violence against women is a global crisis. So, we must create awareness that every effort invested in preventing violence against women is a step towards a safer, more equal and prosperous world.

The Orange The World campaign is a 16-day period from 25th November till 10th December. The colour orange, chosen as a symbol of a rising sun, a brighter future and a world free from violence, should be displayed prominently to show our support, involvement and commitment.

We can contribute by colouring the world orange, showing solidarity, and breaking the taboo around talking about violence against women.

Every beat counts and every action matters, let's empower those women!

May our "Heartbeat of Humanity" pulse with Peace.

Best wishes and in friendship,



Mamta Gupta
President 2024-2025
International Inner Wheel

## **IW One-Stop Centre for Orange The World Campaign**



**IW website** for Orange The World



Join our **IW Whatsapp Group** now for the 16-day campaign

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