



Read The Red

July 2024



Gosford North has enjoyed a busy month raising funds for our National Project. Many members happily attended a Blue Illusion fashion parade in Erina Fair on the Central Coast and our annual Terrigal Haven walk with a delicious breakfast to follow at Crown Plaza. We were lucky with the weather, so a brisk walk helped sharpen our appetite. Many thanks to those who so generously supported this event with their donations.

The Blue Illusion Fashion parade is always popular with our ladies, and we have enjoyed two over my year as Cord Blood Officer. Blue Illusion staff make the event very easy to organise with yummy drinks and nibbles as we watched four of our very stylish members modelling. It's always so pleasing when our members so generously support our National Project.

Contributed by Glenis Marshall

Notebook update

What a wonderful response (so far) to our cord blood notebook promotion. We have sold over 1000 of our 2000 notebooks. This means a significant contribution of over \$10,000 straight to the Foundation. Every cent from the notebooks goes straight to the Foundation because of the generosity of our sponsors, The Bundaberg Brewed Drinks Company. With Christmas fast approaching we would like you to consider if the notebooks could be on your Christmas giving list and perhaps some ginger beer too! There will be an opportunity to purchase more books at the Bathurst conference and stocks of the books are also available

in Melbourne, Mandurah, Queensland and Sydney. We would like to have all



notebooks sold by the end of the year so there is still a way to go but what a wonderful final amount it would be. Get in touch with your District Cord Blood Coordinators if you need more supplies, please remember that books cannot be sent out if they are not paid for.

Looking forward

So what's next?

The Cord Blood Coordinators meet monthly by Zoom, except when the National Coordinator is in the depths of Scotland, and our conversations have centred on what's next. Raising the charity \$ is becoming increasingly difficult as everyone recognises. There is more and more demand to support those in need.

So what can we do?

At a recent District Cord Blood Coordinators meeting we decided that **nationally** we would really like to focus on our Two For Ten walk and also attempt to have one fully sponsored piece of merchandise each year.

As well of course as all the other wonderful cord blood fund raising ideas of all clubs which do so much to publicise the cause as well as to collect the vital dollars.

So what do we choose as our sponsored merchandise item and who do we approach for sponsorship? Ideas have ranged from Pashminas, to scarves to wear with the cord blood shirts, to socks, to flowers, but what do you think? Do you have an idea for either a merchandise item or even someone who may sponsor that item. Your thoughts would be very well received, contact your District Cord Blood Coordinator or email iiw.au.iwanationalproject@gmail.com

Two For Ten Walks 2022/23 \$29,571.50 2023/2024 \$35,222.24

Can we raise enough for a full research grant in 2024/25 just through our walk? It's never too early to start planning! Can you find a local identity who would walk with you, they may need a bit of notice before their calendar fills up, have you set a date yet?



Message from IWA Treasurer, Jenni.

This year has been very busy receiving lots of wonderful donations from individuals, Clubs and Districts! A very **BIG THANK YOU** to everyone!

We are trying to streamline the procedures a little, to lighten the workload and give you more ideas and less numbers! Here are some helpful hints on how to deal with funds raised for Cord Blood Research:

At Club Level - bank all funds associated with an event - walk, high tea, fashion parade, etc. or donations. Transfer to your District bank account, detailing how funds were raised in an email to your District Treasurer and Cord Blood Coordinator.

At District Level - When funds have been received from all Clubs, collate and forward to the IWA Foundation Trust Account - Westpac BSB 032-576 Account 174173. Please complete Form 25A and email a copy to IWA Treasurer. Alternatively, please forward your cheque made out to IWA Foundation Trust, to the IWA Treasurer - address as shown on Form 25A. Please advise IWA Treasurer details of any donations requiring receipts.

Please note - an email should be sent to the National Project Coordinator by the District CB Coordinator, advising details of how the funds were raised. These details would then be shared in the Read the Red.

Read The Red would then show the combined total raised by your District for CBR in the **Funds Raised** section. Make sure that you email the National Project Coordinator at iw.au.iwanationalproject@gmail.com to share all the wonderful fundraising ideas that you put to work.

The only exception to sending money directly to your District is if as a club you or someone connected to your club, wishes to make a donation in memory of someone. A donation of this kind can be made directly to the IWA Foundation Trust Account - Westpac BSB 032-576 Account 174173. It is very important that an email is sent to both the National Project Coordinator and the IWA Treasurer, so that this can be acknowledged in the Read The Red. Some background info and a small photo can add to the memorial.

Keep up the good work!! And always remember you are welcome to ask either Treasurer Jenni or National Coordinator, Eluned, for more information.

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How our Foundation money was received -

The following donations have been received with thanks by the Cord Blood Foundation;

\$250 donated by the Inner Wheel of Toowoomba in memory of Ruth Smith

\$300 donated by the Inner Wheel Club of Albany in memory of Val Crossley

Account Transactions

THE INNER WHEEL AUSTRALIA FOUNDATION TRUST

For the period 1 April 2024 to 30 June 2024

Date	Description	Credit
	District A62 - Cord Blood stall at District A6 Meeting 133/4/24	310
	Total Donations	310
	Donations: Annual Walk	
	IWC The Hills - 2024 Walk	100
	IWC Sutherland - Annual Walk 2 for 10	510
	IWC Baulkham Hills Inc - Annual Walk Two for Ten	190
	IWC Tuggerah Lakes - Tuggerah Lakes - Walk 2 for 10	250
	IWC Balmain - Walk	585
	IWC Balmain - Donations - no receipts required	325
	IWC Burnie - IWA Walk Two for Ten	175
	IWC The Adelaide Hills - Annual Walk - deposited by Coralie Nicolson	125
	IWC Brisbane West - 2024 IWA Walk Two for Ten	330
	IWC Gosford North - Annual 2 for 10 Walk	790
	IWC Tea Tree Gully - 2024 IWA Walk Two for Ten	270
	IWC Holdfast Marion - Walk Two for Ten	390
	IWC Gosford North - 2024 IWA Walk Two for Ten	100
	IWC Wollongong Inc - 2024 IWA Walk Two for Ten	150
	District A55 - 2024 IWA Walk Two for Ten	1487
	IWC Liverpool Combined - 2024 IWA Walk Two for Ten	100
	District A54 - 2024 IWA Walk Two for Ten	4920.29
	District A54 - 2024 IWA Walk Two for Ten	310
	IWC Brisbane - 2024 IWA Walk Two for Ten	370
	IWC Sunshine Coast - 2024 IWA Walk Two for Ten	1000
	IWC Gold Coast North - 2024 IWA Walk Two for Ten	445
	IWC Brisbane North - 2024 IWA Walk Two for Ten	270
	District A40 - 2024 IWA Walk Two for Ten	1186
	District A 40 - 2024 IWA Walk Two for Ten	768
	IWC Whorouly - Donation for 2024 Walk	500
	District A77 - Annual Walk - Broadbeach IWA 2024 Two for Ten	880
	District A76 - District A76 2024 Walk Two for Ten	1772
	IWC Williamstown - 2024 Walk Two for Ten	817
	IWC Bendigo - Annual Walk	240
	District A62 - 2024 IWA Walk Two for Ten	3485
	IWC Camden - Donation - IWA 2024 Walk Two for Ten	200
	District A60 - 2024 IWA Walk Two for Ten	490
	District A50 - IWA 2024 Walk Two for Ten	8638
	District A40 - 2024 Walk Two for Ten	1505.95

IWC Wyong - Donation for 2024 IWA Walk Two for Ten	345	
Total Donations: Annual Walk		34019.24
Donations: Annual Walk - Donations		
IWC The Hills - 2024 Walk Donations	40	
Jason Edge - Donation - paid via IWC Baulkham Hills	100	
IWC Belrose - Lunch held in lieu of Walk	130	
IWC Brisbane West - Donations	153	
Kirrily Rooney - Donation - paid via IWC Gosford North	100	
Beth Wilson - Donation - Annual Walk	50	
Rachel McGrath - Donation - Annual Walk	30	
IWC Liverpool Combined - 2024 IWA Walk Two for Ten - donation	100	
IWC Wandin - Donation 2024 Walk	500	
Total Donations: Annual Walk - Donations		1203
Donations: Cord Blood General		
Marian Adams - 2024 IWA Cord Blood donation	500	
Gai Williams - Donation - Cord Blood General	300	
David Perkins - 2024 Cord Blood Donation	500	
Leonie Adams - Donation - 2024 Cord Blood Research	100	
IWC Clarence - Club CBR Doantions	568.29	
IWC Scone - Club Cord Blood donation	500	
District A40 - Cord Blood donations	3183.48	
District A40 - Donation in memory of Val Crossley from Albany Club.	300	
District A50 - Raffles and Donations	3237.65	
A50 IWC Orange - Donation via Judy Reppen - Orange Club Solo \$130.00 paid via PayPal	130	
A51 IWC Northern Beaches - Donation - Closure of Club 30.06.24	3700	
A51 Engadine Rotary Club - Donation - Sponsor for IWC Sutherland's Walk 2 for 10 2024	5000	
A53 IWClubs	2650.53	
District A54 - Donations - general	6263	
District A55 - Cord Blood functions and Donations	5504.85	
District A55 - District donation	50	
A60 IWC Geelong - 2024 Donation Cord Blood donation	130	
	19664.7	
District A61	5	
District A62 -	8900.2	
District A70 - Tea Tree Gully donations	400	
District A70 - Mobilong donations	200	
A70 IWC North East Sunset - Donation from NE Sunset via District A70	240	
A70 IWC Holdfast Marion - Donation - IWC Holdfast Marion	600	
District A76 - District A76	2960	
District A76 - District A76 Merchandise - own items	40	
District A76 - District A76 donations	937	
A76 Frances Winkworth - Donation to National Project	1000	
District A77 - Donation - Brisbane West	126.1	
District A77 - Donation on behalf of IWC Brisbane	1250	
District A40 - Donations	876.15	
A77 IWClubs	4937.95	
Total Donations: Cord Blood General		74749.95
Merchandise income		
District A40 - Cord Blood Notebooks	620	
District A40 - Cord Blood pens	372	
District A76 - Notebook order - 88	880	

IWC Tuggerah Lakes - Tugger Lakes Cor Blood Notebooks	160	
IWC Inverell - 64 Notebooks	840	
IWC Brisbane West - Pen sales	27	
IWC Tuggerah Lakes - Additional Notebooks - 7	70	
IWC Tuggerah Lakes - Additional four notebooks	40	
District A70 - Cord Blood Notebook orders	600	
District A77 - District A77 Notebook order	1780	
District A54 - Notebooks	630	
District A55 - CBR Notebooks	20	
District A50 - District A50 CBR Notebooks	880	
District A62 - Notebook order	820	
District A61 - Cord Blood notebooks	500	
IWC Belrose - Cord Blood Notebooks	100	
District A51 - Notebooks - Sutherland	200	
District A51 - Notebooks - Balmain	300	
District A62 - CB Notebooks & Pens	490	
Roslyn Bushell - Payment of 11 notebooks sold at IWA 2024 Changeover	110	
Cheryl Leddy - Proceeds of sale of 19 notebooks at IWA 2024 Changeover	190	
District A50 - Sale of notebooks - 11	110	
District A53 - Notebooks bought at IWA 2024 Changeover	40	
District A40 - CB Notebooks	180	
District A53 - CB Notebook sales	200	
Total Merchandise income		9959

Cord Blood Logo

Please note the following in relation to the Inner Wheel Australia Cord Blood Baby logo.

The trademark for this logo has expired and steps will not be taken to renew it as it does not comply with IAW requirements for use of the Inner Wheel logo. Please do not use this logo on any literature being produced; instead it is suggested to use the image at the end of this section.

A vote as to whether members wish to continue to support Cord Blood Research as our National Project for a further 10 years is due to be taken at our 2024 Conference and the outcome of that vote will guide our discussion regarding a new logo.

While we understand that many members may be disappointed by this news, we hope that it is seen as an opportunity for a fresh new approach, of course pending the outcome of the vote at the Conference.



Cord Blood Research

SUPPORTED BY

Inner Wheel Australia

Please post all of your Cord Blood photos onto the IWA Facebook page. The separate Cord Blood Facebook pages have now all been amalgamated so there is just one site. Great news.



Copied from the 2023 Hudson Institute Annual Report

Inner Wheel Foundation

The use of umbilical cord blood cell therapies to prevent and minimise perinatal brain injury to very premature babies is a particular passion of the Inner Wheel Australia Clubs, and the work of Dr Tayla Penny is a wonderful example of what can be achieved with this kind of support. Nationally over \$3.7 million has been raised by Inner Wheel for this great cause. These funds help to keep our researchers at the forefront of this life-changing work.

Bathurst - Conference 2024

We will have a stall at the Bathurst Conference. To make our stall appealing we are hoping that each District may be able to send us any craft items they can produce. If every District could donate a little then we could end up with a lot! Dianne's jams always sell well! Please contact your District CB Coordinator if you can help.

DID YOU KNOW?

Inner Wheel Australia has been supporting Cord Blood Research since 2002.



Cord Blood Research

SUPPORTED BY

Inner Wheel Australia



EVERY BEATCOUNTS-EVERY ACTION MATTERS

The article that follows was written by Dianne Barlow to give out to club CNP officers (Club National Project Officers), I'm hoping you may find it useful. If you would like a copy as a Word Document please contact

iiv.au.iwanationalproject@gmail.com

National Project

Cord Blood Research

As this is our National Project it is important that each Club appoints a Club Cord Blood Coordinator to help us continue to raise funds for research grants. All funds raised go to the Inner Wheel Australia Foundation Trust. Many lives have been saved by this research, especially children. Many blood disorders including leukaemia, auto immune diseases, cystic fibrosis, heart disease and stroke have also benefitted from this research.

So far \$3,708,400 has been distributed over the last 20 years through a total of 62 grants. Each grant is worth \$65,000. These grants often allow early-stage scientists to start their research that often leads to success in future larger grants and eventual success.

Being the Club Cord Blood Coordinator is a great way to introduce members to take up office within your Club. It isn't onerous with the main focus, at your monthly meetings, on keeping members up to date with what is happening with Cord Blood and encouraging each member to help raise funds. The CCBR Coordinator also keeps the District CBR Coordinator up to date through emails of what their Club is doing to raise these much-needed funds.

Each year the "Two for Ten" walk is held across Australia. This year, some Clubs have been finding sponsors, to sponsor them to walk two kilometres for \$10. Others have asked their family and friends to do the sponsoring. Perhaps you can think of another great way to raise more funds at your walk. These walks are also a great way of lifting our Inner Wheel profile in the community.

At District meetings, there is often a Cord Blood stall. We are always looking for donations of fruit, vegetables and sugar to make the jams and relishes that we sell. It would also be lovely to receive craft items to sell.

From now on there will only be one Official piece of merchandise each year and at the moment it is the Notebooks and pens. All proceeds from these will be profit as we have been successful in gaining sponsorship for the production and printing of them. So a full \$10 will be made from each item sold.

Here in A62 we have a long, strong link with Cord Blood Research as it all began with Anne McGill from the Inner Wheel Club of Narre Warren. During her year as Vice President of Inner Wheel Australia, she decided to put forward the idea of having a National Project that needed to be a low profile but would benefit from our support. Finally Cord Blood Bank Research which was later changed to Cord Blood Research, was chosen and so the journey began. The complete history of our National Project can be found on the Inner Wheel Australia website.

Please draw the attention of your members to use the IWA website – www.innerwheelaustralia.org.au and their Facebook page to keep up with the latest and to share what you are doing with other Inner Wheel members across Australia.

Dianne Barlow.....A62 District Cord Blood Coordinator.....